

## Cathy

**From:** HorizonC  
**Sent:** Friday, July 14, 2006 8:37 PM  
**To:** mail@ubhpublications.com  
**Subject:** I applaud you

Dear Cathy:

I accidentally stumbled onto your website while searching the Internet looking for solutions to prevent hair breakage. I'm soooooooooo happy that I found your site. You just don't know!

I must have read every testimonial, FAQ, and hair tip questions and answers on your site! I finally ordered your Dew, Conditioner, Lotion, and your book. They all arrived yesterday. I read the book today, have already used the Dew and lotion (which I absolutely love), and will use the conditioner tomorrow.

Several years ago in the late '90's I posted a web page with hair care tips called "Taming Our Black Hair." Please feel free to review it's content at <http://members.aol.com/horizon011/hair/index.htm>. I think you'll see that I touched on many of the "common sense" hair care rituals that you discuss in your book. But what I didn't state on my web page and didn't understand until I read your book and website, was that it was the lack of moisture and not regularly deep conditioning my hair that was the reason behind why I was unable to sustain the hair growth I was experiencing. I knew from my experiences that the use of hot combs, blow dryers, excessive chemicals, brushing, and rubbing all kinds of goo into our hair & scalps was the not the answer for proper hair care and healthy hair growth. But I could not figure out or answer why our hair was so dry and how to keep it moist & conditioned for long term growth. I honestly didn't realize the importance of moisturizing our hair on a daily basis. It never occurred to me!!

You've taken black hair care to the next level, and the next level after that, and the next after that! You did the hard & technical leg work that others (including myself) either failed to do or never considered doing. You did the actual research necessary to finally answer the mysteries about our hair, to dispel so many of the black hair myths that are out there, and gave us the answers on how we can all grow & maintain healthy hair. I applaud you and your efforts, and you deserve all the credit you've received thus far and much more! If you're getting rich off of the sale of your book & products, you deserve to for the wonderful help and answers that you've provided for our hair problems through your research, books, and products.

After only one week of following the advice that I was able to obtain from reviewing your website, I've already experienced a noticeable difference in my hair. My breakage has virtually stopped, except for a few stray strands here and there. My hair is clean, soft and healthy. I haven't trimmed my ends and they look and feel the healthiest they ever have in my entire life!! And this is without yet using your conditioner. I can't even imagine the results I'll experience when I start to use your conditioner!

My hair is about an inch past my shoulders, only because of the "common sense" approaches to hair care that I have been practicing for years. However, now that you've "educated" me about the importance of moisturizing, protein treatments, and regular deep conditioning, I fully expect my hair to reach the middle of my back (which has never happened before) within a years time. That's of course if the life cycle of my hair will allow this. I sure hope it does.

I applaud you for caring, for finding the answers and for sharing them with sisters all over the world. You could have kept this information all to yourself, walked around with a lovely mane of long luxurious hair, and kept the rest of us in wonder, want & envy! Thank you for not being selfish. Great job Cathy! Great job!

God Bless you & your family,

Collette Ferguson