

**From:** Tom.  
**Sent:** Friday, September 30, 2005 6:06 PM

**To:** ubhpublications1@covad.net

**Subject:** 365-day challenge report

*Hi Cathy,*

*My name is Gloria. A little over a year ago, I came across your website after being schemed by the evil lady named Brenda with her "black women rejoice" nonsense. I decided to take your 365 day challenge. I bought book and the products, read the book in 2 days while being laughed at by my family....lol. On September 6th, 2004, I started applying your methods and using your products religiously.*

*I was hopeful, but left some room for disappointment (after all, everything else I tried turned out to be a big fat lie!). I was closely monitoring my progress. After about 2 months, I got tired of doing that, and the methods had become second nature to me. About the third month into the challenge, I began to receive lots of compliments on my hair (something I've never gotten in my life!) They wanted to know what I was doing, but I'd give vague information ( I was determined to complete the 365 before I told anyone what I was using).*

*Now, the beauty salon I go to charges based on the length of your hair. When I started going there, I being charged \$10. My hair was neck length. About six months into the challenge, the price increased to \$15! ( I guess they noticed the difference too...lol) Meanwhile, the compliments increased. My coworkers constantly had their fingers in my hair and wanting to know what my secret was.*

*Nine months into my challenge, my cousin, one of the family members laughing when I started to read your book became very curious and borrowed it from me. She read it in a day and a half and order your products shortly after!*

*Well, today marks the 389th day of the challenge and I have to say, you have yourself a sales rep who is more than happy work for free :D My hair is gorgeous! I know that not only because I see it everyday, but people tell me everyday. I haven't measured it, but when I started, it was about neck length and now, it's almost in the middle of my back!*

*Words cannot describe how grateful I am to you. My goal is to get every black woman I know hooked your products and techniques!*

*A few weeks ago, one of my coworkers pleaded with me to give her my "secrete". She wanted to know exactly what I do. What shampoo I use, conditional, etc. WOW! I never thought someone would ever want their hair to look like mine.!!! Well, she's my first victim...lol I gave her your website and ordered the products for her. I have two more friends who want to order your book and products. One of them said my result is all the proof she needs that you're for real...lol I am so happy right now, I can go on and on with stories from my quest to grow my hair, but I know you are overwhelmed with thousands of emails, so I won't take up anymore of your time. One last thing I'd like to add is:*

**THANK YOU AND GOD BLESS!!!!!!!**

*Sincerely,*

*Gloria*

*A very satisfied customer*