



## What is Dew?

Dew is a light leave-in hair treatment that can be used as a moisturizer or light hair conditioner to make the hair flow, swing and bounce. It is not necessary to use the Dew and Lotion Crème together however you can if you like but it is not required. Dew has very little oil and works great just after a retouch but around week 4 and beyond you may find the Lotion Crème moisturizer works better when you need more oil. Sisters with Type 4 natural hair often prefer more oil too, whereas Sisters with Type 3 hair, which has a curl pattern that is not so tight, may find the Dew works well for them unless they prefer more oil.

## How to use Dew Moisturizer

There are several ways to use Dew

- **As a moisturizer** - Simply spray on the hair daily. Can even be used as often as two or three times per day if you notice a lot of dryness. To avoid frizzing the hair, mist it lightly after you comb out your style. (It is not Jeri Curl Spray so don't over do it)
- **As a light conditioner** – (if you want your hair to have that flow, swing and movement) Immediately after washing your hair apply a crème rinse or light leave in conditioner to remove negative charges from the hair and to help smooth the cuticle. Since you will be using Dew as a light conditioner you will spray the product directly on towel dried hair (Do not spray like hair spray, spray directly on the hair section you are working with.) Let the hair air dry (relaxed hair) or lightly blow-dry the hair. Blow-drying is NOT recommended on a regular basis for relaxed hair because too much heat destroys the hairs cuticle. Blow drying natural hair allows afro textured hair to dry smooth. After the hair is dry, section the hair into smaller parts; and using the curling iron or flat iron pull the iron from roots to ends. If you roll the back of the curling iron on the hair it also helps to smooth the hair more while pulling the iron through the hair. This method can be used when you don't deep condition. If you use the deep conditioner you may want to re-shampoo the hair as oils inhibit the flow, swing and movement in the hair. However you don't want to re-shampoo after EVERY deep condition because you want the oils to stay on the hair.
- **After a deep conditioner** – After deep conditioning with Ultra Black Hair Conditioner go back in the shower and re-shampoo your hair to remove the oils left by the conditioner. Then towel dry the hair and spray with Dew and use the flat iron to straighten. (Washing the hair only removes the oil left by Ultra Black Hair Conditioner. Oil has a counter affect when used with Dew. Oil inhibits the swing, bounce and movement. The protein has ready bonded to the hair.)
- **Detangler** - Dew can also be used to detangle the hair. Spray directly at the section of hair you are working with then comb to detangle from the ends first, then work up the rest of the hair.
- **Roller Setting** - Some sisters have also found Dew works well to roller set. Follow with a light misting of Dew after comb-out.

**It's Soft, It's Light, and It's YOU!**